

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF NOVEMBER 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE	\$107.95
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE	\$363.00
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$414.80
TINSLEY ADVERTISING	NOV06 PROMO ADV	\$196,804.04
TINSLEY ADVERTISING	GEN ARTS	\$20,006.05
TINSLEY ADVERTISING	GEN FISHING	\$28,532.57
TINSLEY ADVERTISING	DIVE UMBRELLA	\$31,191.56
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$70,465.40
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$20,885.48
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$15,767.21
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$19,819.12
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$2,260.00
TINSLEY ADVERTISING	ADV MEDIA	\$66,111.88
TINSLEY ADVERTISING	ADV EMERGENCY FUNDS	\$44,150.38
		<hr/> \$516,879.44
<u>BRICKS & MORTAR PROJECTS</u>		
KEY WEST HARRY S. TRUMAN	APR-JUN06	\$9,200.00
		<hr/> \$9,200.00
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEYWEST CHAMBER OF COMMERCE	OCT/NOV06	\$42,840.00
GREATER MARATHON CHAMBER OF COMMERCE	OCT/NOV06	\$20,000.00
ISLAMORADA CHAMBER OF COMMERCE	OCT/NOV06	\$18,340.00
KEY LARGO CHAMBER OF COMMERCE	OCT/NOV06	\$20,832.00
KEY WEST BUSINESS GUILD	SEPT06	\$3,041.66
LOWER KEYS CHAMBER OF COMMERCE	OCT/NOV06	\$12,670.00
		<hr/> \$117,723.66
<u>EVENTS</u>		
BURDINES WATERFRONT	JUNE06 BLKFIN DOLPHIN FISHING TOURNAMENT	\$634.00
BLUE WATER PRINTING	FLKEYS WINTERFEST POSTERS	\$50.00
FLORIDA MEDIA	NOV06 AD WINTERFEST	\$800.00
FLORIDA KEYS ART GUILD	MARATHON ART FESTIVAL	\$4,437.60
ISLAMORADA ALL TACKLE	OCT06 ISLAMORADA BONEFISH TRNY	\$1,997.60
KEY WEST TOURIST DEVELOPMENT	OCT2006 FANTASY FEST	\$116,500.00
LUIS PIEDRA	NOVDEC06 AD BIGPINE WINTERFEST	\$335.00
LOWER KEYS CHAMBER OF COMMERCE	WINTERFEST BROCHURE	\$50.00
MEDIEVALFEST, INC.	JAN06 AD MEDIEVAL FEST	\$431.00
MONROE COUNCIL OF THE ARTS	SEP06 ADMIN FEE	\$3,541.67
OLD ISLAND RESTORATION FOUNDATION	DEC05 AD HOUSE & GARDEN TOURS	\$3,493.00
SOUTH FLORIDA CENTER for the ARTS	2006 UPPER KEYS CONCERT SERIES	\$11,508.78
TINSLEY ADVERTISING	PRIDEFEST	\$4,427.34
TINSLEY ADVERTISING	TRUMAN SYMPOSIUM	\$5,017.30
TINSLEY ADVERTISING	FANTASY FEST	\$4,578.04
TINSLEY ADVERTISING	BIRDING & WILDLIFE FEST	\$3,647.35
UPPER KEYS ROTARY FOUNDATION	JANFEB06 ADV FLEA MARKET	\$7,907.00
		<hr/> \$169,355.68
<u>OFFICE SUPPLIES & OPER COSTS</u>		
BUCCANEER COURIER	TDCDAC DELIVERIES OCTNOV06	\$200.00
C.B. SCHMIT REAL ESTATE	OCT06 RENT	\$7,874.95
C.B. SCHMIT REAL ESTATE	NOV06 RENT	\$7,874.95
COMPUTER OFFICE SOLUTIONS	OCT/NOV06 DSL MONTHLY FEE	\$44.00
DIVERSIFIED SERVICES	SEP/OCT06 JANITOR FEE 1201 WHITE	\$690.00
DELL MARKETING	DELL #5845 LATITUDE/ D620	\$1,828.04
KEYS OFFICE EQUIPMENT	FILM PRINT INK	\$25.00
M.C. CLERK of the COURT	JUL/SEPT06 CLERK FEE	\$12,122.72
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$1,980.37
PITNEY BOWES	OCT/NOV06 MTHLY FEE	\$302.00
REXELL CONSOLIDATED	JW14B, JW1127I	\$612.60
SHERWIN WILLIAMS	JW07A 212331821	\$165.80
SOFTWARE HOUSE INTERNATIONAL	ADOBE PROFESSIONAL	\$232.79
TOTAL TEMPERATURE CONTROL	OCT/NOV06	\$199.90

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XEROX CORPORATION	OCT06 WORKCENTER COPIER	\$421.41
XEROX CORPORATION	OCT06 WORKCTR FAX, FAX LINE & EXCESS FEE	\$71.55
ZENITH INSURANCE CORPORATION	OCT/NOV06 ST8320258130	\$938.00
		<hr/> \$35,584.08

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	OCT/NOV/DEC06/JAN07	\$133,725.61
		<hr/> \$133,725.61

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	OCT/NOV06 PR EXP	\$72,930.34
STUART NEWMAN ASSOCIATES	OCT/NOV06 STRINGER FEES	\$86,399.86
		<hr/> \$159,330.20

SALES & MARKETING

AMERICAN BUS ASSOCIATION	MEMBERSHIP JANDEC07	\$475.00
AMERICAN SOCIETY OF TRAVEL AGENTS	MEMBERSHIO AJACK MEIER JANDEC07	\$499.00
AMEUROP PHONE ASSIST	OCT06 MULTILINGUAL ASST.	\$1,500.00
COMMUNITY MARKETING	OCT22-24/06 SAN FRANCISCO	\$990.00
DIVING EQUIPMENT	MEMBERSHIP 2007	\$100.00
EXPOEASE INC.	NOV06 FLORAL DSPLY DEMA ORLANDO	\$256.00
FLORIDA ASSOCIATION CONVENTIONVISITORS	JAN/DEC07 DUES	\$2,250.00
FLORIDA KEYS.COM	OCTNOV06 PDF FEE	\$5,832.00
FLORIDA HUDDLE	JAN06 SARASOTA	\$50.00
GLOBAL EXPEDITIONS GROUP	WTM RENTAL LONNDON 2006	\$1,280.00
GES EXPOSITION	SALES BOOTH EXP	\$5,609.03
HOG'S BREATH OF KEY WEST	OCT06 FAM TOUR DINNER	\$163.42
HX MEDIA, LLC	2006/07 GAY LIFE EXPO	\$4,440.00
INFO USA	JAN07 SWEEDEN	\$600.00
KEY WEST AWARDS	PLAQUE JON ALLEN	\$18.00
KEYBOARD ADVERTISING	FLKEYS NOTEPAD/DIVE FLAG/TSHIRTS	\$5,397.35
MANAGEMENT ALTERNATIVES	MOVE/TRANSFER SUPPLIES	\$250.00
MANLEY deBOER LUMBER	84340 WO5360	\$69.44
MONARCH PUBLICATIONS	DIRECTORY WTM06	\$135.00
MOTION PICTURES ENTERPRISES	FALL06 AD DIRECTORY	\$104.70
PRODUCTION UPDATE	NOV06 FILM PROD UPDATE	\$1,955.00
REED BUSINESS INFORMATION	AD KW FILM COMMISSION	\$3,300.00
SABINE M PONS-CHILTON	OCT06 COLL INVENTORY/OFFICE PHONE	\$178.63
STRUNK ACE HARDWARE	JW11271	\$44.97
THE MARKET SHARE COMPANY	AUGSEP06 POSTAGE HANDLING FEE	\$8,082.05
TRAVEL INDUSTRY ASSOCIATION	07MEMBERSHIP #725	\$4,250.00
UNICOM, LLC	WASHDC, NYC STACEY MITCHELL	\$1,515.00
		<hr/> \$49,344.59

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TELEPHONE & UTILITIES

BELLSOUTH	2941936OCT06	\$249.24
BELLSOUTH	2213609OCT06	\$54.44
BELLSOUTH	2942901OCT06	\$993.26
BELLSOUTH	2966103OCT06	\$349.72
BELLSOUTH	2961552OCT06	\$544.05
BELLSOUTH	2961552NOV06	\$768.45
BELLSOUTH LONG DISTANCE	2961552LD OCT06	\$925.48
BELLSOUTH BRBBD	W63864OCT06	\$457.00
BELLSOUTH BRBBD	W63864NOV06	\$457.00
CINGULAR WIRELESS	5090402SEP/OCT06	\$268.99
CITY OF KEY WEST	MCCOY PARK 05 IMPROVEMENT	\$19,537.50
CITY OF KEY WEST	LT HOUSE OCT/NOV06	\$1,256.71
CITY OF KEY WEST	HIGGS BEACH OCT/NOV06	\$7,362.64
FEDERAL EXPRESS CORP	OCT06	\$3,198.05
FLORIDA KEYS ELECTIC	NOV06 HH PARK	\$501.79
FKAA	938 WH OCT/NOV	\$1,391.10
FKAA	HH PARK OCEAN	\$291.19
FKAA	HIGGS OCTNOV06	\$3,119.96
FKAA	OCT06 TDC 1201 WHT ST	\$40.06
KEYS ENERGY SERVICES	OCT/NOV06 TDC	\$2,243.71
KEYS ENERGY SERVICES	NOV06 W MARTELLO	\$277.29
KEYS ENERGY SERVICES	NOV06 HIGGS BEACH	\$216.67
KEYS SANITARY SERVICES	NOV06 HH PARK	\$900.68
WASTE MANAGEMENT	NOV06 HIGGS BCH	\$2,999.22
		<hr/> \$48,404.20

TRAVEL

HAROLD WHEELER	SEPT/OCT/NOV MEETINGS	\$272.05
HAROLD WHEELER	OCT06 DUBLIN	\$2,606.23
HAROLD WHEELER	NOV06 DEMA ORLANDO	\$564.10
JESSICA BENNETT	OCT/NOV TRAVEL MTG BOCA RATON/ISLA	\$591.39
A. JACK MEIER JR	OCT06 HSMIA MTG	\$22.00
A. JACK MEIER JR	NOV06 FT MYERS MTG	\$1,571.38
A. JACK MEIER JR	NOV06 KWAA MTG	\$18.00
KEY WEST TRAVEL/CONDO	TORTU OCT06 ORLANDO/MPLS	\$670.20
KEY WEST TRAVEL/CONDO	PONS NOV06 TORONTO	\$328.44
KEY WEST TRAVEL/CONDO	WHEELER NOV06 ORLANDO	\$242.10
LYNDA STUART	OCT/NOV MTGS DAC	\$224.43
MAXINE PACINI	OCT/NOV06 MEETINGS	\$251.43
RITA BUCKNER BROWN	NOV06 APPLE SOFTWARE UPGRADE	\$138.68
STACEY MITCHELL	OCT06 IRISH SALES MISSION	\$2,775.01
STACEY MITCHELL	NOV06 WORLD TRAVEL MART LONDON	\$1,828.07
STEVE K. SMITH	OCT06 IGLTA ITALY	\$310.09
STEVE K. SMITH	OCT06 TRADE SHOWS PHOENIX, SAN FRANSICO	\$3,204.76
SABINE M PONS-CHILTON	NOV06 TORONTO FAM TRIP	\$3,780.53
SUSANNE TORTU	ADVNOV06 DEMA ORLANDO	\$2,395.50
SUSANNE TORTU	OCT06 FRAMES STAMP	\$108.24
SUSANNE TORTU	OCT06 MINNE MTGQUEST/ HSMIA	\$1,624.70
TODD FIRM	NOV06 MTGS, DEMA ORLANDO	\$1,287.88
YVES VRIELYNCK	OCT06 GERMAN FAM TRIP	\$47.17
YVES VRIELYNCK	OCT06 SITE INSPECTIONS	\$244.46
YVES VRIELYNCK	NOV06 WORLD TRAVEL MART LONDON	\$1,642.97
		<hr/> \$26,749.81

TOTAL \$1,266,297.27